

College of Business



2018/19

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DEAN'S WELCOME

Dear Friends,



Master of Business Administration Degree

1976

1980

Marketing Major Added

1983

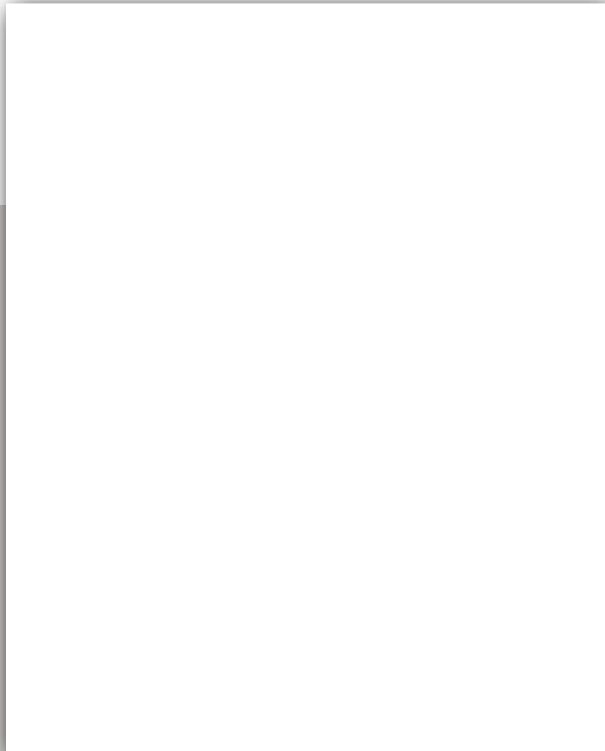
Graduate School of Management Established

MSN/ MBA Joint Degree
1995

MS in Business Analytics
2014

2018

Organizational Leadership and Sport Management

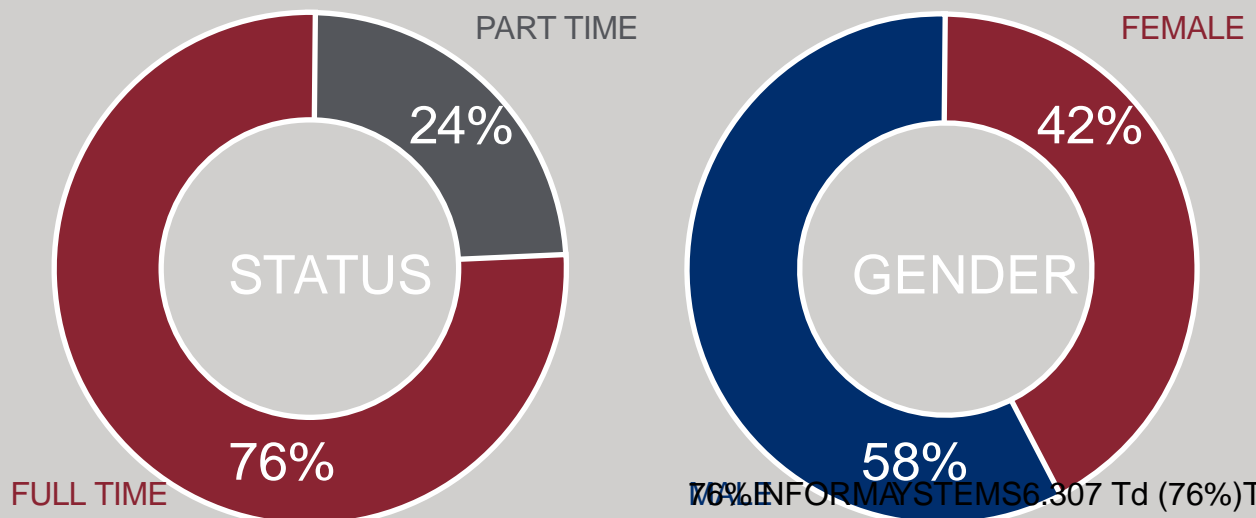


Move to St. Charles Borromeo

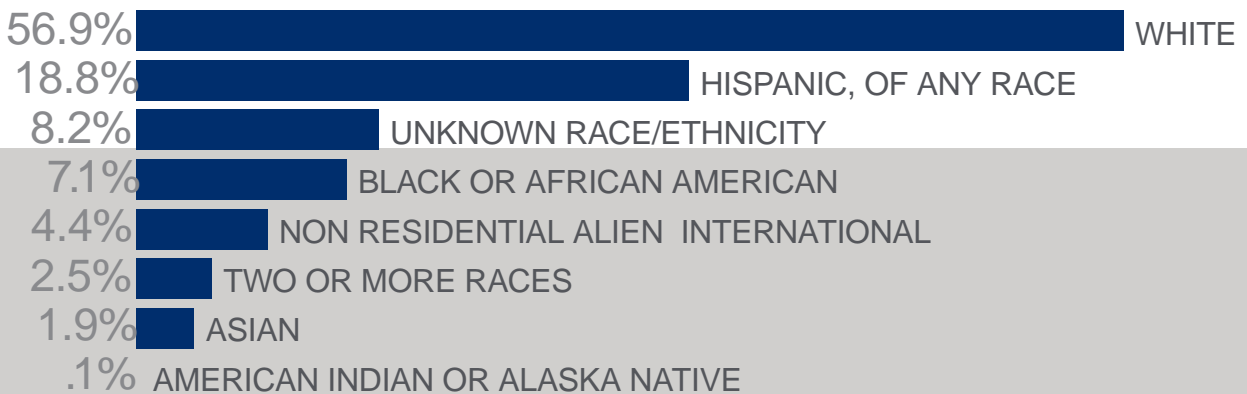
In the fall of 2014, the College of Business made the move from Benilde Hall to St. Charles Borromeo to accommodate for the growing business department. Borromeo, the previous home of the psychology department, was completely renovated to include new office areas, updated classrooms with up-to-date technology, a residence hall, a convocation hall, and dining area.

Undergraduate STUDENT PROFILES

STUDENT IDENTIFICATION



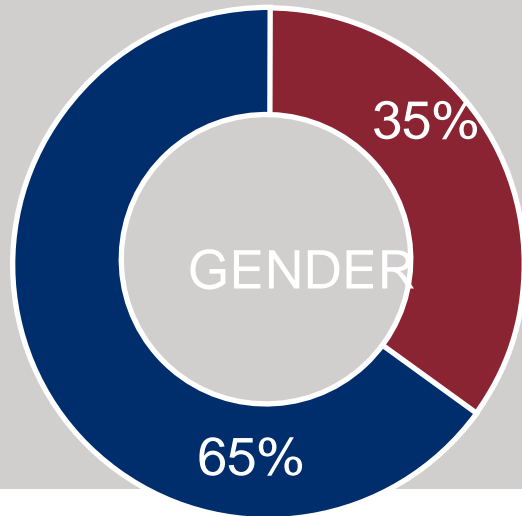
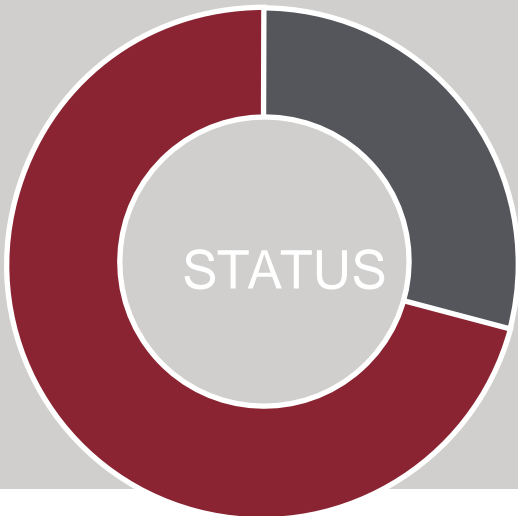
RACE/ETHNICITY



Graduate

STUDENT PROFILES

STUDENT IDENTIFICATION



GRADUATE STUDENTS BY PROGRAM

258
MBA

163
ORGANIZATIONAL
LEADERSHIP

22
MMS INFO SECURITY
MANAGEMENT TRACK

50
MS BUSINESS
ANALYTICS

14
MS FINANCE

28
MS PROJECT
MANAGEMENT

HOME STATES REPRESENTED

16
STATES

35
COUNTRIES

HOME COUNTRIES REPRESENTED

AMERICAN MARKETING ASSOCIATION (AMA)

The AMA helps students learn more about the business world through sponsorship of corporate visits, guest speakers, timely publications and the development of relationships between campus peers and career professionals. The AMA is a strategic resource for career growth and development while offering students the opportunity to meet new people, network, and attend professional events.

CEO CLUB

The Lewis chapter of CEO is a student-led organization that fosters interest in the field of

CAREER SERVICES DATA



TOP EMPLOYERS (2018-19)
RECRUITING LEWIS
GRADUATES AND INTERNS

TOP INTERNSHIPS (2018-19)
RECRUITING LEWIS
GRADUATES AND INTERNS

BR. JOEL DAMIAN, FSC, BUSINESS PLAN COMPETITION

Celebrating the fruits of his vision and dedication, Christian Brothers Services (CBS) is honoring its founder, Br. Joel Damian, FSC, with an endowment to Lewis University that will enhance the newly renamed “Brother Joel Damian, FSC, Business Plan Competition.” The business plan competition, which began in 2013, is the marquee event hosted by the Stahl Center for Entrepreneurship. It is an ongoing seven-month program that helps student entrepreneurs launch new business ideas.

Since 2013 more than 70 students and 40 judges have participated in the competition, and the top 10 teams compete in the finals presenting their ideas live in front of a panel of judges who are professional, practicing entrepreneurs. Since its inception, more than \$75,000 has been awarded to the top business plans. This money is to be used to assist them in starting their businesses.

2018-2019 BUSINESS PLAN COMPETITION

Julia Riley

Jewels by Julz

\$5,000 Award

Jewels by Julz is a business which specializes in handcrafted jewelry. We believe every woman deserves to look fabulous and feel confident in customized jewelry that fits her style. Each piece is designed by Julz, an expert jeweler with over 12 years of experience.

Kimberly Hailmann

Desserts by Kimberly

\$15,000 1st Place Award

Desserts By Kimberly is a bakery comprised of gluten free items, and is dedicated to serving those who cannot eat regular baked goods due to diet or lifestyle reasons.

Alec Goetz

EMPO “What’s Up” Mobile app

\$5,000 Award

What’s Up? is a mobile application that tells the user everything going on inside their community and nearby communities today.

The application displays all daily promotions, specials and events

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Professor Emeritus James Perrone

- Department Chair and Professor of Accounting
- Dean of COB from 1991-1997
- Retired after 42 years of service
- Will continue to teach one tax course per semester and be on campus to meet with individuals who want to talk about or get help with a tax career.

Professor Emeritus Maureen Culleeney, Ph.D.

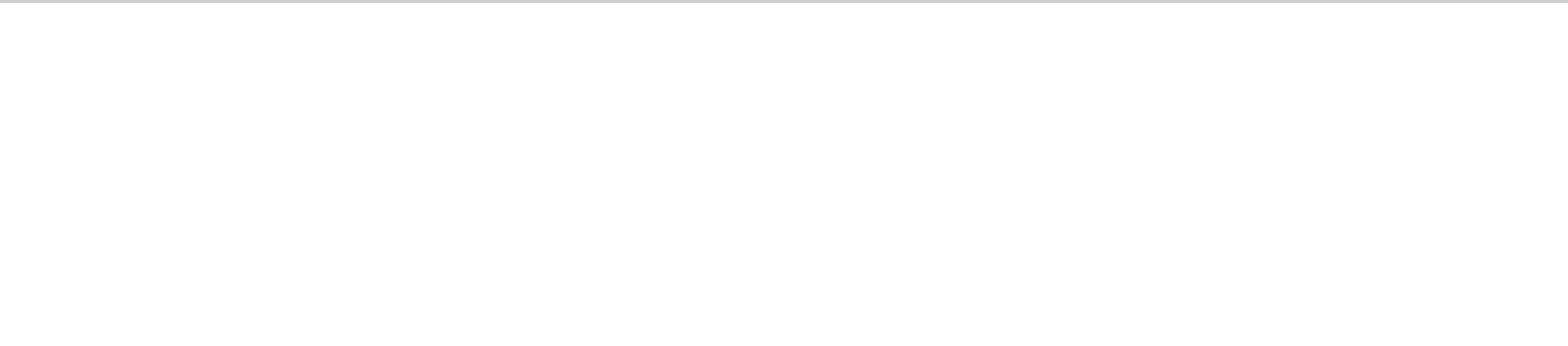
- Associate Professor of Business Administration, Program Director of MBA
- Retired after 30 years of service

Dr. Marvin Bates

- Associate Professor of Marketing for 12 years
- Served as Faculty Advisor for the AMA (American Marketing Association) starting in 2014
- Director of Accreditation for the COB (2007-2017)
- Part of the Institutional Review Board (IRB) from 2015-2019

Dr. Marcelline Fusilier

- Department Chair and Associate Professor of Business Administration
- Worked at Lewis for three years
- Worked at Lewis for three years



Dr. Wei Chen

PRESENTATIONS

- Chen, W. The Effect of Boarding on Obesity among Middle School Students: Evidence from China. Funded by the National Natural Science Foundation of China. Grant No. 71704008.
- Chen, W. (2019, March). The Effect of Boarding on Obesity among Middle School Students: Evidence from China. Presented at the 83rd Annual Meeting of the Midwest Economics Association (MEA), St. Louis, MO.

Dr. Michael Cherry

PUBLICATIONS

- Page, L. & Cherry, M. (2018). Comparing trends

Dr. Shan Lin

PUBLICATIONS

- Ma, Minghui, Jian Huang, Shan Lin and Shuai Yang, "From Finance to Marketing: Initial Public Offering Ownership Overhang and Marketing in the Hospitality Industry," *International Journal of Hospitality Management* (2019), 76, 71-82.
- Sophie Chen, Shan Lin, and Shuai Yang, "A Two-Stage Cross Modal Correspondence Effect on Online Shopping Behavior," under review, *Journal of Retailing*
- Fusilier, Marcelline, Raquel Bhuyan, John D. Russell, Shan Lin, and Shuai Yang, "University Student Approaches to Studying in Business Courses: Samples in China, Kuwait, and USA," under review, *Studies in Higher Education*

Dr. Ibrahim Mescioglu

PRESENTATIONS

- "Significance of Clinical and Radiomic Parameters in Predicting Tumor Volume Change in Head and Neck Radiotherapy" presentation at ASTRO 2019 – American Society for Radiation Oncology Annual Meeting
- "Decision Trees Identifying Factors Affecting Tumor Response to Chemo-Radiotherapy in Head and Neck Cancer Evaluated for Tumor Burden" presentation at AAPM 2019 – American Association of Physicists in Medicine Conference
- "A Framework for Collaborative Analytics Model Development" Lewis University – Summer Research Grant

Dr. James Oakley

PUBLICATIONS

- Denis G. Arnold & James L. Oakley (2019), "DTCA Self-Regulation by the Pharmaceutical Industry: The Exposure of Children and Adolescents to ED Commercials," *Journal of Health Politics, Policy, & Law*, forthcoming.
- Sean Coary & James L. Oakley (2018), "The Development and Measurement of a Brand Authenticity Scale," *Journal of Brand Strategy*, 7 (2), 183-196.

PRESENTATIONS

- Podcast – Lewis University Graduate School, November 2018, "The Impact of the Digital Age on Business"
- WalletHub, October 2018, "Most Popular Credit Cards"

Dr. Lesley Page

PUBLICATIONS

- Page, L., Boysen, S. and Arya, T. (2019). Creating a culture that thrives: Fostering respect, trust and psychological safety in the workplace. *Organization Development Review*, 51 (1), 28-35.
- Kramer, M., Page, L. and Klemic, G. (2018). Evolving leadership: New cues and clues toward environment and context. *Journal of Leadership Studies*, 12(4). <https://doi.org/10.1002/jls.21618>
- Page, L. & Schoder, J. (2018). Making change last: Leadership is the key. *Journal of Business Strategy*. <https://doi.org/10.1108/JBS-01-2018-0003>
- Page, L. & Cherry, M. (2018). Comparing trends in graduate assessment: Face-to-face vs. online learning. *Assessment Update*, 30 (5).

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ENDOWED SCHOLARSHIPS

Andrew B. Barber

Endowed Scholarship

Elvira Hogan

Endowed Scholarship for Governmental Accounting

John and Karen Kalec

Endowed Scholarship

Bryan T. and Mary C. Durkin

Endowed Scholarship

David C. DeGeus

Memorial Endowed Scholarship

Donald L. Cordano

Endowed Scholarship

F. James Staszak

Endowed Scholarship

Lawrence C. Zlogar

Endowed Scholarship

Roger Ashamy

Endowed Scholarship

Gallo-Lenhart

Endowed Scholarship

Lomasney

Endowed Scholarship

ADAM SMITH HONORED ALUMNUS OF THE YEAR

Established in 1999, the Adam Smith Honored Alumnus Award annually acknowledges exceptional alumni from the College of Business for career achievements, fine personal and professional values, and generous support of Lewis University and Catholic higher education.

The 2019 award was presented to:

